World Breakbulk Expo



2027

EXHIBITOR MANUAL

WORLD BREAKBULK EXPO 2027

Dear Exhibitors,

Welcome to World Breakbulk Expo 2027! We're delighted that you will be exhibiting at World Breakbulk Expo 2027 in Shanghai, China.

World Breakbulk Expo brings industry professionals together from across the supply chain, and at the heart of our community are the decision-makers, EPCs, manufacturers, logistics, and procurement executives.

We understand it takes a lot to coordinate your stand. It's for this reason that we've created this Exhibitor Manual, a one-stop shop containing all the vital information you need. You can also find a copy of the Exhibitor Manual on the Exhibitor Resources page of the WBX.

Please take time to read through all the information and instructions provided, including the deadlines given. We have included handy checklists and deadline dates throughout the Exhibitor Manual as reminders for ordering the services you may require at the show.

We look forward to working with you over the coming months and to welcoming you to the event in Shanghai in March 2027.

Best wishes

Sarah Gu

Event Director

World Breakbulk Expo

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(A) ORGANIZER CONTACTS

Shanghai Horizon Exhibition Co., Ltd.
No. 850, Bocheng Road, Pudong New District
Shanghai 200126

Please Note:
If an address is required for your **Certificate of Insurance (COI) Form**, please use the onee above.

For shipping service, please contact our official transportation agent:	
Mr. Ryan Xia Phone: +86 138 1728 3199 ryan.xia@itpc.net.cn	
For exhibitor questions and/or services, please contact our official stand builder/contractor:	
Mr. Lancer Ma/Ms.Change Jiang ViewShop Exhibition & Display (Shanghai) Co., Ltd. Phone: +86 (0)21 3251 3138*100/216 +86 136 2194 3997/132 6292 1684 Lancer.ma@viewshop.net/change.jiang@viewshop.net	
Registration & Exhibitor Promotion Services	**Registration (Technical Assistance)**
Ms. Coco Han WBX Marketing Dept. TEL: +86 (0)21 2089 3551 marketing@wbx-sh.com	**Mr. Hunter Liu** CorpIT Phone: +86-(0)21-6566 0922 hunterliu@corpit.com.sg
Company Bio, Sponsor Logo & Advertising (if applicable)	**Visa Support Letter**
Ms. Coco Han WBX Marketing Dept. TEL: +86 (0)21 2089 3551 marketing@wbx-sh.com	To receive a Visa Support Letter, each exhibiting company must have paid in full for their participation at WBX 2027. Please contact marketing@wbx-sh.com for more information.
Sales & Sponsorship:	
Ms. Wendy Tao Sales Manager Phone: +86 181 1631 7719 wendy.tao@wbx-sh.com	**Ms. Sylvia Fei** Senior Sales Consultant Phone: +86 185 0173 5860 sylvia.f@wbx-sh.com
Official Recommened Contractor	**Official Recommened Contractor(E-Booth)**
Mr. Tiff Song Phone: +86 137 6101 0585 info@shfwexpo.com	**Ms. Amy Zhang** Phone: +86 139 1740 1037 amy.zhang@viewshop.net
Inquiry for External Caterers at Exhibition Venues	
Mr. Nicky Wang Phone: +86 138 1694 9128 78378570@qq.com	

(B) GENERAL INFORMATION

Shanghai World Expo Exhibition & Convention Center (Hall 3)

North Square Entrance: No.850 Bo Cheng Road, Shanghai, 200126, China

South Square Entrance: No.1099 Guozhan Road, Shanghai, 200126, China

Phone: +86 (0)21 2089 3600 / 2089 3638 Fax: +86 (0)21 2089 3615

https://sweecc.dlg-expo.com/

Technical Specification		**Hall 3**
Area of the Hall		90mW*185.2mL
Floor Type		Solid Concrete
Floor Bearing		1500kg/㎡
Number of Columns/Distance		9 columns with width 80 cm, distance is 18 m
Elevator		4 Cargo lifts of 5 tons, 4 Cargo lifts of 3 tons
		Size of 3 Tons: 2.7 x 1.50 x 2.75m (LxWxH)
		Size of 5 Tons: 3.7 x 2.10 x 2.75m (LxWxH)
Power Supply		3-Phase, 5-Line, 380V/220V, 50Hz
Power		To be confirmed
Lighting		300Lux
Height	**CLEAR HEIGHT**	9.0m
	STAND BUILDING HEIGHT	Standard height of shell scheme is 2.5m For structures exceeding 2.5m, approval must be obtained from the Organizers. **The maximum permitted stand height is 4mH. This is for space-only stands only.**
	STAND CONSTRUCTION (ABOVE 2.5M)	If any part of a stand is built above 2.5m, this must not adversely affect the adjacent exhibitors; any decoration including wordings, logos, company names, etc. Must be set back at least 1m from adjacent stands. Wall panels facing adjacent stands built over 2.5m must be white/plain. The Organizers have the right to authorize the dismantling or rebuilding of any stand which does not meet this regulation. Drawings must be submitted to the Organizer for approval. **The maximum permitted stand height is 4m. This is for space-only stands only.**
	STAND CONSTRUCTION - TOWERS/ARCHES	**No towers/arches are allowed to be built across the aisles.**
	STAND CONSTRUCTION - DOUBLE DECK	**No double-deck stands are allowed at this event.**
Water Supply		24 outlets, each outlet at 25mm (D)
Drainage		60 outlets, each outlet at 25mm (D)
Hang Points		Load capacity 150kg/Point
Compressed Air		Normal Pressure: 8.5 KG
		Unloading Pressure: 10 KG
Fire Protection		Detection and Alarm System, Hydrant, Large Space Sprinkler, Central Monitoring System
Width of Hydrant		22cm
Air Conditioning		Central Air Conditioning
Ventilation		Available
Security System		24-hour security patrol, central video surveillance, and sensor alarm system
Broadcasting System		Available
Emergency lighting		Available
Toilet		4 Men's and 4 Women's, 4 toilets for the disabled

(C) EXHIBITOR SCHEDULE (IMPORTANT DATES & TIMES)

Contractor-Only Move-in Period (for Raw Space Stands only):		
Monday, 15 March 2027	09:30 – 18:30 (9:30 am – 6:30 pm)	
Tuesday, 16 March 2027	09:30 – 20:30 (9:30 am – 8:30 pm)	
Main construction work must be finished by 12:00 on Tuesday, 16 March 2027. **All booth setup must be completed on Tuesday, 16 March 2027.**		
Contractors are strictly required to work within these move-in periods. If contractors wish to work beyond these hours, they must contact the Organizer.		
ATTENTION: **PLEASE NOTE THAT THERE IS A STAND HEIGHT RESTRICTION OF 4M WITHIN THE SHANGHAI WORLD EXPO & EXPOSITION CENTER. ALL STAND RENDERINGS MUST BE SUBMITTED AND APPROVED BY THE ORGANIZERS PRIOR TO BUILD-UP. STANDS ABOVE 4MH WILL NOT BE PERMITTED INTO THE HALL. NON-COMPLIANCE WITH THIS RULE WILL RESULT IN FINES.** **Freight that exceeds 2.7m*10m (W*H) & load bearing 750 kg/sqm will need to utilize the freight lift to Hall 3 (2nd floor). Please contact Ryan Xia (ryan.xia@itpc.net.cn) to be placed on the FREIGHT LIFT LIST by 22 February 2027.** **Freight that exceeds 2.7mL x 1.5mW x 2.75mH (3 tons) or 3.7mL x 2.1mW x 2.75mH (5 tons) will need to utilize a crane to Hall 3 (2nd floor). Please contact Ryan Xia (ryan.xia@itpc.net.cn) to be placed on the CRANE LIST by 22 February 2027.**		
Exhibitor Move-in Period (for Shell Scheme stands):		
Tuesday, 16 March 2027	09:30 – 20:30 (9:30 am – 8:30 pm)	
Exhibition & Conference Dates & Times:		
Dates	**Exhibitor Access Only**	**Exhibition Open (to all visitors)**
Wednesday, 17 March 2027	08:30 – 17:00 (8:30 am – 5:00 pm)	09:00 – 17:00 (9:00 am – 5:00 pm)
Thursday, 18 March 2027	09:00 – 16:00 (9:00 am – 4:00 pm)	09:30 – 16:00 (9:30 am – 4:00 pm)
Contractor & Exhibitor Move-Out:		
Thursday, 18 March 2027	16:00 – 21:30 (4:00 pm – 9:30 pm)	Note: Contractor and Forwarder access for stand break-down & dismantling of electrical installations & removal of heavy exhibits

(D) EXHIBITOR REMINDER & DEADLINE CHECKLIST

TASK	DUE DATE	LINK	CONTACT INFORMATION
Book Your Hotel / Sleeping Rooms	Based on availability	https://www.orient-explorer.net/wbx/indexen.htm	**Orient Event Service Co., Ltd.** **Ms. Huang** Phone: +86 130 2411 2752 booking@orient-explorer.com.cn
Hotels are subject to availability. For availability & booking requirements, please check the hotels directly via the WBX website.			
Register your Exhibition Staff	Monday, 22 February	**Please visit the Exhibitor Portal**	**Ms. Coco Han** TEL: +86 (0)21 2089 3551 marketing@wbx-sh.com
This includes any temporary staff assisting during the event. Each delegate must register separately for his or her own badge/pass.			
Submit Company Profile for Online Listing	Friday, 22 January	**Please visit the Exhibitor Portal**	**Ms. Coco Han** TEL: +86 (0)21 2089 3551 marketing@wbx-sh.com
This is required to be submitted by all participating exhibitors and sponsors. It's advised to submit both English & Chinese translations via the Exhibitor Portal.			
Submit Insurance	Tuesday, 10 February	**Please visit the Exhibitor Portal**	Exhibition Risk Management Website **Mr. Kaelyn** Phone:+86 138 1887 2429 Yzerm2@163.com
This is required to be submitted by all stands.			
Submit Stand Contractor Registration	Monday, 22 February	**Please visit the Exhibitor Portal**	ViewShop Exhibition & Display (Shanghai) Co., Ltd. **Mr.Lancer Ma/Ms. Change Jiang** Phone:+86 136 2194 3997/132 6292 1684 lancer.ma@viewshop.net Change.jiang@viewshop.net
All contractors are required to pre-register at SWEECC & WBX. Please see below (Purchase Stand Contractor Registration) for relevant fees.			
Stand Contractor Pre-Registration	Monday 22 February	**SWEECC Site**	**SWEECC Certificate Preparation Center** Phone: +86 (0)21 2089 3508
Please contact the SWEECC Certificate Preparation Center with any questions. Original copies of all documents should be submitted to the center.			
Submit Fascia Name	Monday, 22 February	**Please visit the Exhibitor Portal**	ViewShop Exhibition & Display (Shanghai) Co., Ltd. **Mr.Lancer Ma/Ms. Change Jiang** Phone:+86 136 2194 3997/132 6292 1684 lancer.ma@viewshop.net Change.jiang@viewshop.net
This is required for all shell scheme booths. Both English and Chinese text are required.			
Order Stand Furnishings	Monday, 22 February	**Please visit the Exhibitor Portal**	ViewShop Exhibition & Display (Shanghai) Co., Ltd. **Mr.Lancer Ma/Ms. Change Jiang** Phone:+86 136 2194 3997/132 6292 1684 lancer.ma@viewshop.net Change.jiang@viewshop.net
This is optional for exhibitors and is at the exhibitors' own cost.			
Order Internet (Broadband)	Monday, 22 February	**Please visit the Exhibitor Portal**	ViewShop Exhibition & Display (Shanghai) Co., Ltd. **Mr.Lancer Ma/Ms.Change Jiang** Phone:+86 136 2194 3997/132 6292 1684 lancer.ma@viewshop.net Change.jiang@viewshop.net
Free Wi-Fi is not offered by the SWEECC. If internet is required, please purchase directly from ULINK (refer to (F) Exhibition Service) . This is			

optional for exhibitors and is at the exhibitors' own cost.			
Order Inner Booth Cleaning	Monday, 22 February	**Please visit the Exhibitor Portal**	ViewShop Exhibition & Display (Shanghai) Co., Ltd. **Mr.Lancer Ma/Ms.Change Jiang** Phone:+86 136 2194 3997/132 6292 1684 lancer.ma@viewshop.net Change.jiang@viewshop.net
Inner booth cleaning is not included with raw space stands. Please remember to purchase cleaning!			
Order Utilities (Electrical, Compressed Air, Water Supply)	Monday, 22 February	**Please visit the Exhibitor Portal**	ViewShop Exhibition & Display (Shanghai) Co., Ltd. **Mr.Lancer Ma/Ms.Change Jiang** Phone:+86 136 2194 3997/132 6292 1684 lancer.ma@viewshop.net Change.jiang@viewshop.net
This is an additional, optional purchase. Costs are the exhibitors' responsibility.			
Order Audio Visual	Monday, 22 February	**Please visit the Exhibitor Portal**	ViewShop Exhibition & Display (Shanghai) Co., Ltd. **Mr.Lancer Ma/Ms. Change Jiang** Phone:+86 136 2194 3997/132 6292 1684 lancer.ma@viewshop.net Change.jiang@viewshop.net
This is optional for exhibitors and is at the exhibitors' own cost.			
Hire Temporary Staff/Hostesses	Monday, 22 February		**Mr. Wilson He** (CorpIT) Phone: +86 137 0171 7447 wilsonhe@corpit.com.sg
This is an additional, optional purchase. Costs are the exhibitors' responsibility.			
Order Catering	Friday, 12 March		**Mrs. Jan Zhang** (Gusto Catering, SWEECC) Phone: +86 183 0177 8558 gusto_jan@163.com
This is an additional, optional purchase. Costs are the exhibitors' responsibility.			
Order Shipping Services	Please refer to Shipping Manual	**Shipping Manual**	**Mr. Ryan Xia** (ITPC) Phone: +86 136 2169 2959 ryan.xia@itpc.net.cn
Please contact ITPC for any shipping requirements to WBX. Please read the freight deadline information carefully.			
Order Alarm Platform Services	Please refer to Appendix III Special Reminder		**Mrs. Skylar Zhu** Phone: +86 156 1869 6999 15618696999@163.com

(E) STAND CONSTRUCTION AND MANAGEMENT

When an exhibitor appoints an outside contractor to build their stand or an exhibitor builds their stand by themselves (if an exhibitor is building their own stand, they are considered an outside contractor during the move-in/out period), both the exhibitor and contractor must fully understand the following information and regulations. Exhibitors and contractors are expected to comply with any building regulations laid down by the Organizer.

Fire Prevention Regulations

The Stand Contractors, exhibitors, and other sub-licensees and their contractors, sub-contractors, agents, and employees shall be in compliance with all local, city, and state regulations covering fire and safety.

- On-site contractors shall be fully responsible for construction quality. They shall mitigate the possibility of accidents, such as the collapse of stands, injury, or damage to exhibiting facilities caused by faulty design or construction.
- All carpet used in the booth must be flame retardant. The venue will require the contractor to provide the flame retardant license and check the entire carpet before move-in. The carpet will not be permitted to enter the venue if the contractor cannot provide the flame retardant license.
- Wooden structural booths must have fireproof treatment; light boxes and other heating equipment must be set up with air vents. It is strictly prohibited to have private wires.
- Heating equipment is not allowed to be used during set-up. Welding equipment or other smoke-producing substances are prohibited. Paint cannot be used in the exhibition hall.
- Fire alarms, extinguishers, fire hydrants, fire hoses, emergency exits, etc. shall be kept clear at all times.

CONTRACTOR INSURANCE

Each individual stand contractor **must** have valid insurance coverage for a minimum of RMB 8 million against public liability for the entire move-in/out and show period. Individual Stand Contractors are required to present the certificate to the Organizers prior to move-in. The Organizers reserve the right to refuse access to Stand Contractors that fail to do so. For details, please refer to the Exhibitor Portal.

STAND BUILDING HEIGHT

The standard height allowance for a shell scheme is 2.5m. **The maximum height of a raw space (space-only) booth is 4mH.**

SPECIAL DESIGN (RAW SPACE) EXHIBITORS

Special Design (Space Only) exhibitors are responsible for appointing their own contractors for stand design and construction. It is the raw space exhibitor's responsibility to carpet and furnish their licensed space. All carpets and floor coverings can be affixed with double-sided tape. The use of paint or glue on the floor of the exhibition hall is strictly forbidden. Should any damage occur, it is the exhibitors'/appointed contractor's responsibility to meet the costs involved.

All exposed rear surfaces of designs and structures must be decorated unless facing the actual walls of the Exhibition Hall.

Please refer to the Exhibitor Deadlines & Checklist sheet for information regarding service application for ALL Raw Space (Space Only) stands.

The exhibitor (or their appointed contractor) is also responsible for the dismantling of the stand at the end of the show and removing all materials used. Failure to do so will result in the automatic forfeiture of the total deposit. In addition, the contractor involved will not be permitted to work on future events.

Where a Special Design stand is located adjacent to a Shell Scheme stand, the wall of the Shell Scheme stand is considered rented by that exhibitor and may not be utilized by the Special Design stand.

ELECTRICAL INSTALLATIONS

1. The installation of electric circuits and electric equipment must be conducted by persons with a valid electrician operation certificate, and illegal operation is strictly **prohibited**. All electrical operations must comply with the relevant national electrical specifications. In cases where there is electrical failure or issues with the circuit, the contractor will bear all financial and operational responsibilities for their booth, surrounding booths, venue, and organizer.
2. The distribution boxes for booths must be placed in the cable trench or exhibition unit in the pavilion (and the cable trench cover should not be opened arbitrarily). **It is strictly forbidden to put the distribution boxes in a distinct position in the corridor, passage, and booth.** The electric circuits laid in a hidden place should be protected in a metal tube or flame-retardant PVC pipe, and a safe distance should be ensured between lamps and inflammables (more than 0.5 m).
3. Electric circuits must be equipped with a shunt switch and protected in trunk casing, in case of extending across the corridor.
4. It is strictly prohibited to place inflammables, a water dispenser, and the like around the distribution box.
5. It is strictly forbidden to use, without authorization, the fixed electricity box facilities in the pavilion. All of the electric circuit capacity should be allocated evenly, and the circuits should be laid overhead or by taking effective protection measures; load equipment should have a good grounding device.
6. Wires to be laid should be sheathed wires and must be connected by using dedicated connectors. No flexible wires should be adopted except when used as fixture wires.
7. Illumination lamps should be kept away from flammable items by more than 50 cm. Rectifiers for fluorescent lamps, high-pressure mercury-vapor lamps, and other illumination lamps should not be installed on inflammables or combustibles.

8. In case of installing enclosed light boxes, vents for sufficient heat dissipation should be provided. The electric circuits, light boxes, and other important positions in wooden exhibition units must be treated with more than three coats of fireproof paint.
9. Easily hot electric equipment and high-temperature lamps can be used only after approval; no inflammables, combustibles, or other objects should be placed around high-temperature lamps (within one meter). Outdoor electric lighting equipment should be moisture-proof, and moisture-proof and other safety measures should be implemented.
10. It is strictly prohibited to use surface iodine tungsten lamps, halogen tungsten lamps, and neon lamps in the pavilion.
11. All units and people using the pavilion facilities should strictly abide by the above regulations; for any violations, the facility management side will hold the exhibitor & contractors accountable.

STAND DESIGN DRAWINGS WITH DIMENSIONS

Special Design (Raw Space) Stands with Dimensions

When exhibitors sign an Exhibition Space Contract, they agree to abide by all the Rules & Regulations and those set out in this Manual, and to ensure that their contractors abide by them. In order to avoid any dispute, you must submit the layout of your stand to the official stand contractor, ViewShop, for review and approval. All design proposals must conform to all statutory requirements and those set out in this Manual and must include the following:

- Plan view, showing clearly all dimensions, walling, and major exhibits.
- Elevation views showing clearly all dimensions, graphics, etc.
- Structural calculations / drawings proving structural stability, weight loadings, etc.
- Details of materials and fire protection.
- No more than 30% of the space area of the stand can be blocked if facing the passageways.

All drawings should be in a recognized scale not less than 1:50. All plans must be emailed before:
Monday, 22 February 2027 in JPG **or PDF format** to the Exhibitor Portal.

For any inquiries, please contact ViewShop,
Mr.Lancer Ma/Ms. Change Jiang
Phone:+86 136 2194 3997/132 6292 1684
lancer.ma@viewshop.net/change.jiang@viewshop.net

STAND DESIGN DRAWINGS APPROVAL PROCEDURE

Please find below stand approval procedures for your easy reference. Please note that contractor badges will only be made available before move-in upon the stand design drawings approval procedures being completed.

	Action	Quick Reminder
Step 1	The Organizer initiate communication for stand design **as soon as possible.**	
Step 2	Contractors must submit stand drawings and other required documents on Exhibitor Portal**,** please refer to the instructions on the website.	Submission deadline: **Monday 22 February 2027**
Step 3	Contractors or exhibitors should submit power application for stand use on Exhibitor Portal. Contractor's deposit and hall management fee is required to be paid together with power's order.	Orders after Monday, 22 February 2027 will cause surcharge.
Step 4	If the stand drawings are approved, and all correlative charges have been collected. ViewShop will release the deposit receipt for contractor badges collection use.	Contractor registration must be completed before.

CLEANING & GARBAGE DISPOSAL

The Organizers will arrange for the general cleaning of the exhibition hall and standard/deluxe/showcase stands prior to the opening of the exhibition and daily thereafter. For raw space, exhibitors must arrange daily cleaning of their stand—please arrange with your stand contractor or order this service from ViewShop (please refer to the Exhibitor Portal). All disposals of waste materials, etc., during the move-in period are the responsibility of the individual stand contractors concerned. Disposal of contractor's waste materials by the Organizers will result in the contractor's deposit being forfeited.

In the case of 'ready stand' exhibitors bring in shelving and stand fittings; these cannot be left behind at the close of the show. **It is the exhibitor's responsibility to dismantle all stand fixtures built or brought in by them and remove all waste materials from the Centre at the end of the show.** Failure to comply will result in a charge for the labor and trucking required to dispose of the material.

If you wish to use your own graphics for a standard booth, you must first pay a deposit of RMB 500 per booth to the official general contractor, ViewShop. You must ensure that all graphics are packed and removed from the site after the exhibition and that no damage is caused to structures such as display panels. The deposit will be refunded to the original account within seven working days after the exhibition concludes. Any self-provided graphics must comply with the venue's fire safety regulations (specifically the Class B1 flame-retardant standard). If you bring your own furniture to a standard booth due to specific display requirements, a

deposit of RMB 800 per booth is required. All furniture must be removed from the venue after the exhibition, and the deposit will be refunded to the original account within seven working days. If any items are left behind or damage occurs, the deposit will be forfeited to cover cleaning or repair costs.

At the end of the exhibition, the exhibitor shall be responsible for removing all the stand fixtures that he has built or brought and transporting all the waste materials away from the exhibition hall. **For decoration of the booth, it is strictly forbidden to use KT board or Chevron board.** If the exhibitor violates the above regulations, the labor and transportation expenses incurred due to the cleaning of the materials will be borne by the exhibitor.

CONTRACTOR DAMAGE & PERFORMANCE DEPOSIT

A contractor damage & performance deposit must be paid to the Official Stand Contractor (ViewShop) on behalf of the Organizers against damages and rubbish disposal, along with breaches of guidelines on safe working practices and stand building. (Please refer to the Exhibitor Portal). Access to the site will not be permitted until this deposit has been paid.

Please note that all raw space builds that are 18 square meters and over will be required to pay a refundable deposit of RMB 10,000.00 to ViewShow to ensure proper compliance with our health & safety and show regulations (please see "Rear Surfaces of Stands" on the next page).

AIR COMPRESSORS / PRESSURIZED CONTAINERS

No Exhibitor may use their own air compressor or pressurized containers within the exhibition hall. For hiring of air compressors, please contact the Official Stand Contractor, ViewShop directly for quotation.

NAILING / DRILLING / PAINTING

No nailing, drilling, painting or fixtures of any kind are allowed on the partitions, floor, ceiling or any hall structure. Exhibitors will be liable for any damage to their stands, fixtures & fittings and the exhibition venue.

PERSONAL PROTECTIVE EQUIPMENT (PPE)

Correct footwear protecting against nails, debris and etc. are required for exhibitors/contractors working in the exhibition center during build-up and dismantling. Reflective safety vests are mandatory for all personnel including exhibitors during stand construction period.

Safety helmets are required for working at height. Contractors are required to have any other PPE which is needed for their work, such as gloves, goggles, masks, and earplugs.

Please refer to the Health & Safety Section for full details.

REAR SURFACES OF STANDS

Contractors must have any exposed stand surfaces neatly finished unless the surface is facing the outer wall of the exhibition centre. **The Organizer reserves the right to order modification of any exposed surface, and the contractor shall be responsible for the cost.** Exhibitors/contractors are not allowed to put advertising, logos, signs, etc. on any rear surface of their stand when this faces or is adjacent to another exhibitor's stand.

Back walls must be finished with white, hard, clean surfaces. See images below.



This is an example of an approved, exposed back wall.

This is an example of an unapproved, exposed back wall.



STORAGE

Fire regulations prohibit storage of cartons and literature behind stands, and these will be disposed of without prior notice. The Official Freight Forwarder provides a storage service for empty cartons, wooden crates, etc.

For more information, please contact ITPC below:

Mr. Ryan Xia (ITPC)
Phone: +86 136 2169 2959
ryan.xia@itpc.net.cn

MOVE-OUT INSTRUCTIONS

Neither exhibitors nor appointed contractors are permitted to dismantle any part of their exhibit before the official closing time of **16:00 (4:00 pm)** on **Thursday, 18 March 2027**. Empty crates, boxes, and cartons that have been stored with the Official Freight Forwarder will be delivered to your stand at the close of the show. Freight entrances will only be opened after the show has been officially closed. Packing, bringing in carton boxes, trolleys, etc., to the show is NOT permitted before **16:00** under any circumstances. The Organizer strongly requests that all exhibitors comply with and respect this regulation so as not to prejudice either the sales activities of other exhibitors or the safety of attendees at the show.

All move-out must be completed by 21:30.

(F) EXHIBITION SERVICES

1. Luggage Storage

The Luggage Storage Point is located behind the escalator at the north entrance.

Items	Category	Price (RMB)
Luggage Storage	Luggage, Carry-on items	RMB 15/Piece/Day
	Tools	RMB 100/㎡/show period (from 3 ㎡ on)

2. Taxi Reservation

Dazhong Taxi Tel: +86 (0)21 96822

Qiangsheng Taxi Tel: +86 (0)21 6258 0000

Jinjiang Taxi Tel: +86 (0)21 96961

3. Guidelines for External Caterers at Exhibition Venues

The venue permits externally catered food. Caterers must have a valid Group Catering Delivery License and submit all required documents—including the Group Catering Delivery license, business license, food hygiene certificate, menu, food preparation procedures, and emergency food handling protocols—to the Food and Drug Administration (now under the Pudong New Area Market Supervision Administration) for registration. (Contact: Mr. Wang at +86-20255722 or +86-13391191449).

Please contact Mr. Wang in advance to make an appointment and confirm the required documents. Once registered, the organizer, exhibitor, and external caterer must sign a Catering Commitment Letter jointly before access is granted. The exhibitor or caterer must also pay the venue's catering management fee prior to entry.

4. Food & Amusement

destination shanghai



The Bund

Beside the Huangpu River, Huangpu District, Shangha

The Bund is a mile-long stretch of waterfront promenade along the Huangpu River. To the west, stand 52 buildings of various architectural styles, including Gothic, baroque, and neoclassical. It is often referred to as "the museum of buildings." Roaming among the architectural complexes, you' ll have a better understanding of the century-long charm of this city. No visit to Shanghai is complete without a stroll along the Bund.



Yuyuan Garden

218 Anren Street, Huangpu District, Shangha

Yuyuan Garden is Shanghai' s largest ancient garden with Ming and Qing architectural styles. The garden has six areas, each with its own style. The Grand Rockery, in the center of the Garden, is the most renowned sight. Near the garden is the Old City God Temple, surrounded by streets filled with snack vendors and shops.

Xin Tian Di

123 Xingye Road, Huangpu District, Shanghai



Shanghai Xin Tian Di has become an urban attraction that holds the historical and cultural legacies of the city. It is a fashionable pedestrian street composed of Shikumen and modern architecture style. When you walk into it, you will get the taste of both Shanghai in the 1920s and the modern lifestyle of today' s urbanites.


4

Shanghai Disney Resort

Huangzhao Rd, Chuanshaxinzhen, Pudong New Area, Shanghai

Shanghai Disney Resort is a themed resort in Pudong, Shanghai. It is the first Disney park resort in mainland China and the second in Greater China, after the Hong Kong Disneyland Resort. The resort opened on June 16, 2016, so this is a nearly brand new attraction in Shanghai.

Shanghai Village

88 Shendi East Road, Pudong New Area, Shanghai

Shanghai Village is located in the Shanghai International Tourism and Resorts Zone, which includes the Shanghai Disney Resort. It is defined by a distinctive offer of international, fashion and lifestyle brands and by an authentic European shopping experience, consistent with the nine Villages by Value Retail in Europe.


5



6

Nanjing Road is considered to be the 'No. 1 commercial street in China', which has been a landmark for this city for a long time. Here, you can purchase just about everything you want from special and cheap souvenirs to luxurious world-famous brands.

Nanjing Road

Nanjing Road Pedestrian Street, Nanjing Road, Huangpu District, Shanghai

Restaurant recommendations

Yang' s Dumpling

It is a small but popularfried dumpling shop serving pan fried pork bun or Sheng jian bao, a ShanghaineseChinese dish with secret recipe. They have over 20 locations inShanghai and are opening others all the time.

1st Floor, Building 3, 218 Changli Road, Pudong New Area, Shanghai

Jesse Restaurant

This cramped little restaurant is widely recognised as the best Shanghainese restaurant. Many locals bring visitors here for a taste of old school Shanghainese food.

41 Tianping Lu Road, Xuhui District, Shanghai



Nanxiang Steamed Bun Restaurant

Nanxiang steamed bun became famous everywhere for its thin skin, plenty of stuffing and delicious broth. The restaurant has branches in many Asian countries. (pictured above)

85 Yuyuan Road, Huangpu District, Shanghai

Lu Bo Lang

The Yuyuan Gardens andBazaar is a popular touristdestination in Shanghai.After exploring the intricacies of the garden and haggling with the shopkeepers forsouvenirs, what better place to have lunch than the Lu Bo Lang Restaurant located in the Old Town God' s Temple?

115 Yuyuan Road, City God Temple, Huangpu District, Shanghai

Ye Olde Station Restaurant

Formerly known as the Virgin Mary Convent, the restaurant is situated in a church building with over 90 years of histry.Award-winning Shanghai local cuisinesurrounded by traditional architecture and decoration is surely a special dining experience.

1177 Biyun Road, Pudong New Area, Shanghai

(G) HEALTH & SAFETY / EMERGENCY PROCEDURES

EMERGENCY PROCEDURES

Emergency Number
Call the SWEECC Customer Service Centre +86 (0)21 2089 3660

This number should be called first in the case of an emergency. The venue staff will immediately engage local fire, ambulance, and police services as required, and will escort emergency vehicles through the venue.

Useful Telephone Numbers
Ambulance: +86 (0)21 120
Police: +86 (0)21 110
Fire: +86 (0)21 119
Use these numbers ONLY when the emergency number is busy or is not answered within six (6) rings.

Emergency Exits
All emergency exits are marked with green exit signage.

Medical
In the case of an accident/injury, please take the following measures:
(1) Call the Emergency Number immediately, giving the exact location and details of the accident/injury.
(2) If possible, help treat/comfort the injured party until qualified help arrives.

Fires
The venue is equipped with a fire sprinkler and alarm system. Portable hand-held fire extinguishers are also located at each gate inside the halls. If you detect fire or smoke:
(1) Activate the nearest fire alarm if possible and safe to do so.
(2) Call the Emergency Number immediately, giving the exact location and details of the fire.
(3) Leave the exhibition hall immediately by the nearest exit.
(4) Close doors behind you.
If you hear a fire alarm:
(1) Remain calm and alert; prepare at once to leave Shanghai World Expo Exhibition & Convention Centre.

Evacuation
If you hear a fire alarm evacuation announcement or instruction:
(1) Leave the Shanghai World Expo Exhibition & Convention Centre by the nearest safe exit.
(2) Follow announcements over the public address system or instructions by Shanghai World Expo Exhibition & Convention Centre staff and/or fire/police officials.
(3) Once outside the Shanghai World Expo Exhibition & Convention Centre, stay clear of the venue; do not return until it is declared safe to do so by Shanghai World Expo Exhibition & Convention Centre management, or fire/police officials.

(H) SHELL SCHEME STAND INFORMATION

For any inquiry, please contact:

ViewShop Exhibition & Display (Shanghai) Co., Ltd.
Mr.Lancer Ma/Ms. Change Jiang
Phone:+86 136 2194 3997/132 6292 1684
lancer.ma@viewshop.net/Change.jiang@viewshop.net

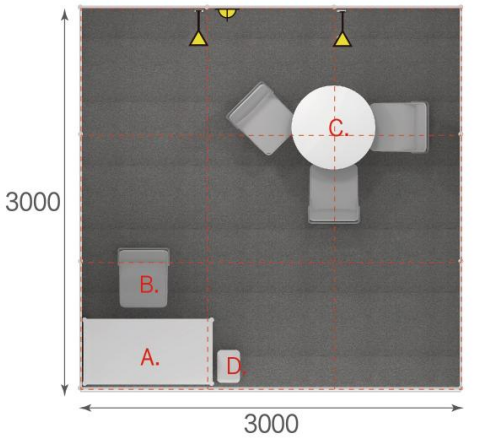
BASIC SHELL STAND PACKAGE (NOT TO SCALE)

(Number of panels depends on dimensions of stand, 1mW per panel)

1-01 标准展台(单开）(3000*3000*2500H) Units: mm
SHELL SCHEME

9sqm





区域配置

A.	Information Counter 咨询桌 1000L * 500W * 750H mm	x1
B.	Folding Chair 折椅 460W * 400D * 455H mm	x4
C.	Round Table 圆桌 660C * 780H mm	x1
D.	Wastepaper Basket 废物箱 250L * 170W * 290mmH	x1
	Led Spotlight Led射灯	x2
	Power Socket 插座 500W	x1

Please refer to the table below for your allocation of items for your Shell Scheme package:

ITEM	9M²	18M²	36M²
LED Long Arm Spotlight	2	4	8
13A/220V Single Phase Socket (max 500W)	1	2	4
Lockable Information Desk, 0.75mH	1	2	4
Round Table	1	2	4
Folding Chair	4	8	16
Waste Basket	1	2	4

Please be reminded that the above items cannot be interchanged with other items. If exhibitors do not require any of the items, no refund will be given.

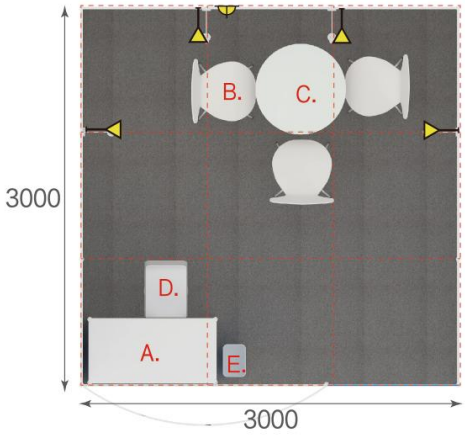
INTERMEDIATE SHELL STAND PACKAGE (NOT TO SCALE)

(Number of panels depends on dimensions of stand, 1m W per panel)

2-01 进阶展台（单开）(3000*3000*3500H) Units: mm
INTERMEDIATE SHELL SCHEME

9sqm





区域配置

A.	Information Counter 锁柜咨询桌 1000L * 500W * 1000H mm	x1
B.	Glisso 葫芦椅 460W * 400D * 455H mm	x3
C.	Round Table 圆桌 660C * 780H mm	x1
D.	Bar Stool 吧椅 460W * 400D * 455H mm	x1
E.	Wastepaper Basket 废物箱 250L * 170W * 290mmH	x1
	Led Spotlight Led射灯	x4
	Power Socket 插座 500W	x1

Please refer to the table below for your allocation of items for your Shell Scheme package:

ITEM	9M²	18M²	36M²
LED Long Arm Spotlight	4	8	16
13A/220V Single Phase Socket (max 500W)	1	2	4
Lockable Information Desk, 1mH	1	2	4
Round Table	1	2	4
White Plastic Chair	3	6	12
Bar Stool	1	2	4
Waste Basket	1	2	4

Please be reminded that the above items cannot be interchanged with other items. If exhibitors do not require any of the items, no refund will be given.

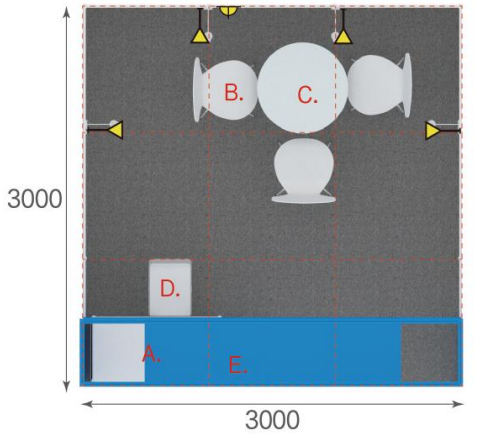
HIGH IMPACT SHELL STAND PACKAGE (NOT TO SCALE)

(Number of panels depends on dimensions of stand, 1m W per panel)

3-01 高级展台（单开）(3000*3000*4000H) Units: mm
HIGH IMPACT SHELL SCHEME

9sqm





区域配置

A.	Information Counter 锁柜咨询桌 1000L * 500W * 1000H mm	x1
B.	Glisso 葫芦椅 460W * 400D * 455H mm	x3
C.	Round Table 圆桌 660C * 780H mm	x1
D.	Bar Stool 吧椅 460W * 400D * 455H mm	x1
E.	Wastepaper Basket 废物箱 250L * 170W * 290mmH	x1
	Led Spotlight Led射灯	x4
	Power Socket 插座 500W	x1

Please refer to the table below for your allocation of items for your Shell Scheme package:

ITEM	9M²	18M²	36M²
LED Long Arm Spotlight	4	8	16
13A/220V Single Phase Socket (max 500W)	1	2	4
Lockable Information Desk, 1mH	1	2	4
Bar Stool	1	2	4
Round Table	1	2	4
White Plastic Chair	3	6	12
Waste Basket	1	2	4

Please be reminded that the above items cannot be interchanged with other items. If exhibitors do not require any of the items, no refund will be given.

(I) STAND BUILDING RELEVANT DOCUMENTS

[FORM 1] COMPANY NAME ON FASCIA BOARD & Payment Terms

Please indicate the company name in Chinese and in English in the boxes below for printing on the fascia board.

Please send the application form to: lancer.ma@viewshop.net

[1] ENGLISH NAME: PLEASE WRITE IN BLOCK LETTERS

[2] CHINESE NAME: PLEASE WRITE CLEARLY

Please submit this form to VIEWSHOP by the deadline, or the Fascia Board will be printed according to the information provided by the Organizer.

Any requirement for on-site changing will be charged an extra cost: RMB 100 for each.

If you need to print the company's logo on the Fascia Board, please send the soft copy **of the logo** to VIEWSHOP by the deadline.

And the printing cost is RMB100/logo. (The logo size: **max. 200mm * 200mm**.)

□ I would like to print my company logo on the fascia board at **RMB100**/logo.

Payment Term:

1. All of the orders must be 100% pre-paid by exhibitors or their appointed contractors via one of the two ways below:

   A. Remit to our company's bank account:

   BENEFICIARY BANK NAME: BANK OF CHINA SHANGHAI ZHABEI SUB-BRANCH
   ADDRESS: NO. 218 HENGFENG ROAD, SHANGHAI, CHINA
   SWIFT CODE: BKCHCNBJ300
   BENEFICIARY A/C NO: 4429-62465001
   BENEFICIARY NAME: VIEWSHOP EXHIBITS & DISPLAY (SHANGHAI) CO., LTD

   B. Scan the WeChat QR code on the registration system.

2. Please up-load the bank slip to our <Exhibitor Portal> once the payment is made successfully.
3. Please fill in the detailed information online for invoice issuance, and the invoice title must match the payer's title.
4. The invoice will be prepared for taking on-site at the VIEWSHOP service counter, or be posted to the exhibitor after the exhibition (the express cost should be borne by the exhibitor), or sent as a copy file by e-mail. No on-site invoice issuing.

Notes: NONE Foam board is permitted to be used during the whole exhibition time according to the regulations.

EXHIBITOR'S AUTHORIZATION

Company Name:	
Contact Person:	Booth No. :
Tel:	Email:
Date:	Signature & Company Chop:

【FORM 2】 ADDITIONAL FURNITURE RENTAL (for Shell Scheme) **Please send the application form to: lancer.ma@viewshop.net**

	Items	Dimension	Unit Price (RMB)	Qty	Amount
AS01	Information Counter	[1000(L) x 500(W) x 750(H)mm]	120		
AS02	Lockable Cupboard	[1000(L) x 500(W) x 750(H)mm]	175		
AS03	Low Display Cube	[500(L) x 500(W) x 500(H)mm]	105		
AS04	Tall Display Cube	[500(L) x 500(W) x 1000(H)mm]	120		
AS05	Low Glass Showcase	[1000(L) x 500(W) x 1000(H)mm]	345		
AS06	Tall Glass Showcase(small)	[500(L) x 500(W) x 2000(H)mm]	465		
AS07	Tall Glass Showcase(large)	[1000(L) x 500(W) x 2000(H)mm]	695		
AS08	Cargo Rack	[1000(L) x 500(W) x 2000(H)mm]	465		
AS09	Information Counter 1Mh	[1000(L) x 500(W) x 1000(H)mm]	140		
AS10	Catalogue Holder A4 (Metal)	[950(L) x 50 (W) x 280(H)mm]	175		
AS11	Flat Shelf	[1000(L) x 300(W)]	70		
AS12	Sloped Shelf	[1000(L) x 300(W)]	70		
AS13	Lockable Door	[950(W) x 2000(H)mm]	290		
AS14	Folding Door	[950(W) x 2000(H)mm]	175		
AS15	Information Counter	[1030(L) x 535(W) x 1100(H)mm]	235		
AS16	Panel	[1000(W) x 2500(H)mm]	120		
AS17	Wastepaper Basket	[250(L) x 170(W) x 290(H)mm]	18		
MT01	Round Table	[800(Φ) x 750(H)mm]	175		
MT02	Square Table	[650(L) x 650(W) x 700(H)mm]	150		
C01	Folding Chair	[460(L) x 400(W) x 455(H)mm]	48		
C02	Black Leather Arm Chair	[570(L) x 440(W) x 455(H)mm]	120		
C03	Glisso	[480(L) x 550(W) x 800(H)mm]	175		
S01	One Seat Sofa	[700(W) x 700(D) x 455(H) mm]	635		
S02	Sofa	[1500(W) x 700(D) x 450(H)mm]	925		
S03	Coat Hanger	1710Hmm	175		
CT01	Coffee Table	[550(L) x 550(W) x 450(H) mm]	210		
CT02	Coffee Table	[1000(L) x 550(W) x 450(H)mm]	305		
BT01	Bar Table	[600(Φ) x 1000(H)mm]	280		
BS01	Bar Stool	[460(L) x 400(W) x 455(H) mm]	120		
M01	Magazine Rack A	[380(L) x 1500(H) mm]	175		
M02	Magazine Rack B	[270(L) x 250(D) x 1200(H)mm]	235		
D01	Square table	[1200(L) x 600(W) x 750(H)mm]	235		
D02	Registration table (blue cover)	[1200(L) x 600(W) x 750(H)mm]	465		
D03	Meeting Table	[1400(L) x 700(W) x 750(H)mm]	465		
SP02	Barricade for queue	[1200(H) mm]	175		
SP03	Plant	[1000(H) mm]	175		

*For more furniture rental, or to confirm the color of the carpet, please contact VIEWSHOP.

*Late orders: 50% surcharge for orders placed after the deadline of 22 February 2027.

Only 30% of the rental charge will be refunded for any order's cancellation.

*Please send the layout of the booth to us with the order forms so that we can arrange accordingly.

*Please be informed that the order will not be processed or will be canceled until the payment has been received by 22 February 2027 (based on our bank's record), and please provide a copy of the bank slip indicating booth No. and the exhibition name by 22 February 2027 for our reference.

* VIEWSHOP requests the **actual amount** on the order forms to be received, and any cost charged by the bank for both parties should be borne by the payer.

EXHIBITOR'S AUTHORIZATION

Company Name:	
Contact Person:	Booth No. :
Tel:	Email:
Date:	Signature & Company Chop:

[FORM 3] ADDITIONAL LIGHTING AND ELECTRICITY RENTAL (for Shell Scheme)

A. Spotlight & Socket

Please send the application form to: lancer.ma@viewshop.net

	Items	Dimension	Unit Price (RMB)	Qty	Amount
L01	LED Floodlight	75W	235		
L02	LED Spade Lamp	50W	290		
L03	LED Long-arm Spotlight	9W	120		
L04	LED Fluorescent Tube	21W	120		
P01	Power Socket (Square Pin)	Max.500W (only for standard booth)	140		
	High Power Socket 1. Needs to be applied with the electric box (for machine) 2. Apply separately is invalid	Max. 2000W (only for standard booth)	580		

B. TV & Projector

AV01	Projector 2500 Lumens (includes 100-inch projector screen)	1 day (RMB 3000 for deposit)	2890+3000		
		3 days (RMB 3,000 for deposit)	4045+3000		
AV02	42” LCD	3 days (RMB 2000 for deposit)	1800+2000		
	50” LCD	3 days (RMB 3000 for deposit)	2000+3000		
AV03	DVD Player	3 days (RMB 500 for deposit)	350+500		
AV04	Laptop	3 days (RMB2000 for deposit)	925+2000		

C. Others

E01	Refrigerator 90L	90L	810		
E02	Refrigerator 140L	140L	1160		
E03	Water Dispenser		405		

*Late orders: 50% surcharge will be imposed for orders received after deadline 22 February 2027;

Only 30**%** of the rental will be refunded for any order’s cancellation

*The Standard Socket is NOT for lighting using, ONLY for low power devices, cause the maximum power of the socket is 500W. Please order additional power for high power devices.

*If exhibitors need more facilities order beyond this list, please contact us before the deadline.

*For special installation requirements for furniture, lamps and sockets, please send the location to the person in charge of each library by the deadline, otherwise we will install in the default location. If need re-location on-site, the extra cost would be RMB100 per unit.

*Exhibitors have to keep rental items good, VIEWSHOP has the right to charge the compensation for any damages or losses.

*None standard furniture or equipment supplied to the "raw space exhibitors", VIEWSHOP will charge 100% of the rental fee as a deposit via remittance, and will refund it also via remittance after the exhibition. VIEWSHOP has the right to deduct compensation for any damages or losses.

* Please be informed that the order will not be processed or will be canceled until the payment has been fully received by 22 February 2027 (based on our bank’s record), and please provide the bank slip indicating booth No. and the exhibition name for our reference.

*VIEWSHOP requests the **actual amount** on the order forms to be received, and any cost charged by the bank for both parties should be borne by the payer.

EXHIBITOR’S AUTHORIZATION

Company Name:	
Contact Person:	Booth No.:
Tel:	Email:
Date:	Signature & Company Chop:

新怡展(上海)展览展示有限公司
上海怡展展览服务有限公司
VIEWSHOP EXHIBITION & DISPLAY (SHANGHAI) CO.,LTD

家具租赁图片
Rental Furniture Picture

AS01

咨询桌
Information Counter
1000L x 500W x 750H mm

AS02

锁柜
Lockable Cupboard
1000L x 500W x 750H mm

AS03

矮身展示台
Low Display Cube
500L x 500W x 500H mm

AS04

高身展示台
Tall Display Cube
500L x 500W x 1000H mm

AS05

矮身玻璃柜
Low Glass Showcase
1000L x 500W x 1000H mm

AS06

高身玻璃柜
Tall Glass Showcase
500L x 500W x 2000H mm

AS07

高身玻璃柜
Tall Glass Showcase
1000L x 500W x 2000H mm

AS08

货架
Cargo Rack
1000L x 500W x 2000H mm

AS09

1M高咨询桌
Information Counter 1mH
1000L x 500W x 1000H mm

AS10

资料架
Catalogue Holder (metal)
950L x 50D x 280H mm

AS11

平层板
Flat Shelf
1000L x 300W mm

AS12

斜层板
Sloped Shelf
1000L x 300W mm

AS13

锁门
Lockable Door
950W x 2000H mm

AS14

折门
Folding Door
950W x 2000H mm

AS15

阶梯型咨询桌
Infomation Counter
1030L x 535W x 1100H mm

AS16

展板
Panel
1000W x 2500H mm

A17

废物箱
Wastepaper Basket
250L x 170W x 290H mm

MT01

白色圆桌
Round Table
800Φ x 750H mm

MT02

方台
Square Table
650L x 650W x 700H mm

C01

折椅
Folding Chair
460L x 400D x 455H mm

C02

皮椅
Black Leather Arm Chair
570W x 440D x 455H mm

C03

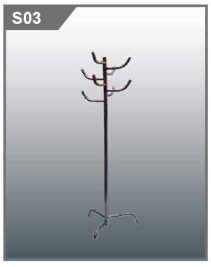
葫芦椅
Glisso
480W x 550mm x 800H mm

S01

单人沙发
Single Sofa
700W x 700D x 455H mm

S02

双人沙发
2-seat Sofa
1500W x 700D x 450H mm

S03

站立衣架
Coat Hanger
1710H mm

新怡展(上海)展览展示有限公司
上海怡展展览服务有限公司
VIEWSHOP EXHIBITION & DISPLAY (SHANGHAI) CO.,LTD

家具租赁图片
Rental Furniture Picture

CT01



单人咖啡台
Coffee Table
550L x 550W x 450H mm

CT02



双人咖啡台
Coffee Table
1000L x 550W x 450H mm

BT01



吧桌
Bar Table
600Φ x 1000H mm

BS01



吧椅
Bar Stool
460W x 400D x 455H mm

M01



杂志架A
Magazine Rack A
380 x 1500H mm

M02



杂志架B
Magazine Rack B
270 x 250 x 1200H mm

D01



长条桌(无桌布)
Long table w/o apron
1200L x 450W x 750H mm

D02



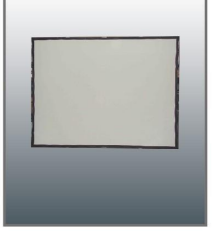
签到桌(蓝色围裙)
Registration Table(blue cover)
1200L x 450W x 750H mm

D03



会议桌
Meeting Table
1400L x 700W x 750H mm

AV01



投影设备
Projector&Screen

AV02



LCD
LCD(42"50")

E01



冰箱
Refrigerator(90L)
500L x 500W x 860H mm

E02



双门冰箱
Refrigerator(140L)
500W x 500mm x 1350H mm

E03



饮水机
Water Dispenser

SP02



围栏
Barricade For Queue
1200H mm

SP03



植物
Plant
1000H mm

L01



75W LED大白灯
75W LED floodlight

L02



50W LED鸭嘴大白灯
50W LED Spade lamp

L03



9W LED长臂射灯
9W LED Long Arm spotlight

L04



21W LED日光灯
21W LED Fluorescent Tube

P01



插座
Power Socket(Square Pin)
Max.500W

[FORM 4] PowerPoint - for Lighting

Please send the application form to: lancer.ma@viewshop.net

☐ Fill **in the <On-line Exhibitor Portal> for Declaration of exhibitor nominated stand contractor for raw space (Required)**

Stand contractor:		
Contact person:	Onsite phone no.:	
Address:		
Tel.:	Fax:	E-mail:

The exhibitors who have booked the "RAW SPACE STANDS" and appointed a stand contractor, please complete all the required information on our **<On-line Exhibitor Portal>** before the deadline.

D. PowerPoint - for Lighting Use (outdoor application will raise 50% additionally)

	Items	Unit Price (RMB)	Qty	Amount
1	15 Amp Three-Phase Power Point	2010		
2	30 Amp Three-Phase Power Point	2760		
3	60 Amp Three-Phase Power Point	4170		
4	Lighting connection 1. Must be applied with the electric box (for lighting) as well 2. A power socket should be applied separately.	580		

E. Management fee & deposit for special booth

1	Management fee for special booth	34.5/sqm		
2	Deposit for "raw space " build-up	RMB 10,000 - under 55m^2	RMB 20,000 - between 55m^2 and 200m^2	RMB 30,000 - over than 200m^2

***NONE of the above items can be brought in**. If exhibitors need to rent any special/additional furniture, please contact VIEWSHOP.
*VIEWSHOP will not provide power connection services for exhibitor machines to avoid machine damage.
***Every raw space exhibitor must order main power for lighting .**
***Main power is only for lighting, and exhibitors are required to order one more power for machine use.**
Late orders: **50%** surcharge will be imposed for orders received after the deadline; a 100**%** surcharge for relocation of items.
Only 30% of the rental will be refunded for any order's cancellation.
*Please refer to the bank account information of our company in **FORM 1** for remittance.
*Exhibitors are required to mark positions of all items they ordered on the **FORM 7** **(Stand Layout)**. The official contractor will install with the default position if this stand layout was not submitted successfully by deadline. Requirement of on-site re-location will generate 100% surcharge.
* Please be informed the order was not placed successfully until the payment has been fully received by 22 February 2027 (based on our bank's record)
** Important Notice
1.For guaranteeing to clean their exhibition area during the dismantling period, exhibitors of raw space stand are required to pay a deposit to the official contractor as above mentioned.
2.The exhibitors / contractors are recommended to pay the build-up deposit by **CASH** while move-in and get the stamped receipt from Official Contractor.
3. Exhibitors are in charge of dismantling and cleaning up the stand. After the staff of the exhibition hall checked and confirmed everything has been done well, please take the receipt to our VIEWSHOP on-site service counter. We will refund the deposit in cash. Please note that VIEWSHOP has the right to charge compensation if there's any damage to the hall facility.
4. Please upload the layout of the booth with the order forms to our **<On-line Exhibitor Portal>** by the deadline of 22 February 2027.
* VIEWSHOP requests the **actual amount** on the order forms to be received, and any cost charged by the bank for both parties should be borne by the payer.

EXHIBITOR'S AUTHORIZATION

Company Name:

Contact Person: Booth No. :

Tel: Email:

Date: Signature & Company Chop:

VIEWSHOP

VIEWSHOP Deposit Management Rules		
Deposit deduction rules		Deduction ratio
1	Booth design has not been submitted to the organizer/designated contractor for approval	100%
2	The design, structure, and materials of the booth are not consistent with the content submitted to the organizer, or violate the rules of the conference, or the height of the booth site structure exceeds the upper limit specified by the organizer	100%
3	Accidents or casualties caused by booth structure or safety issues, or there are potential safety hazards but not or delayed completion of rectification. If the comprehensive management deposit of the booth still can't full deduction of compensation, the venue and the organizer have the right to continue to make claims against them.	100%
4	Illegal connection to electricity or the electricity used exceeds its due .	100%
5	The volume in the booth exceeds 75 decibels (subject to complaints received from other exhibitors/visitors and decibels measured on site)	100%
6	Blocking, sheltering, and piling up debris around fire exits, escape routes, emergency exits, firefighting facilities, and exhibition venue operation facilities, demolition and restoration must be carried out, and the comprehensive management deposit must be deducted .	100%
7	The wire does not use the national standard three-core wire (220V) or five-core wire (380V) ; the wiring of the wires is messy and untidy, and there is no pipe or sleeve ; and wiring beads are not used ; and floral thread etc. is used.	100%
8	The wooden structure keel is not heavily coated with fire-resistant paint, and the exposed wooden structure is without fire-resistant measures.	100%
9	Both electric boxes (monitoring boxes) are stacked on the ground, not fixed on the wall .	100%
10	Special operations without the qualified operation certificate of relevant regulations ; or without relevant job qualifications .	100%
11	Enter the venue without going through the formalities ; work overtime without going through overtime procedures or delay overtime in violation of regulations ; connection of water source, power source, compressed air, etc. without the written authorization from the official contractor.	50%
12	During the move-in, exhibition and move-out period ,the raw space booth exhibitor/contractor did not cut off all electrical boxes in the booth before leaving ,and did not set the main switch of the electrical circuit .	50%
13	The structure, decoration, lamps, furniture and exhibits of the booth are beyond the scope of booth rental.	50%
14	Non-island booths are not installed with a back wall above 2.5 meters to separate adjacent booths ; or use the structure of the venue or adjacent booths as a fixed your own booth or for display and decoration .	50%

VIEWSHOP

VIEWSHOP Deposit Management Rules		
	Deposit deduction rules	Deduction ratio
15	Any booth structure surface facing the adjacent booth is not covered, or the covering material does not meet the standards of pure white, smooth, beauty, and consistency of materials .	50%
16	Failure to clean up the construction materials placed outside the booth within the limited time during the move-in/dismantling period, or dispose of the garbage, packaging materials, or building materials; any construction materials, waste materials, empty boxes, wooden structures, display boards, and tools were found outside the booth during the exhibition .	50%
17	Used paint buckets, KT boards, carpets, low-pressure plastic paper (bubble plastic paper), broken glass, wood, etc. are discarded and without self-recycling .	50%
18	All metal frames and metal shells are not reliably grounded wire, or the booth electrical box is not grounded wire.	50%
19	Not equipped with sufficient fire extinguishers, sprinkler equipment, alarms, etc. that have passed the annual inspection according to regulations .	30%
20	During the move-in and move-out period, do not dump waste, waste liquid, or other abandoned items at non-designated locations.	30%
21	Working high above the ground without wearing helmets, safety belts, or using qualified and safe lifting tools and operating platforms , or without assigning special personnel to command, guard, and set up safe areas , or using a ladder for working over 2 meters .	30%
22	The construction personnel of the booth did not wear construction certificates or safety helmets as required.	20%
23	Carry out painting work or electric welding, gas welding, cutting, and other open flame operations in the exhibition hall.	20%
24	Brutal construction, illegally erecting and dismantling booths (pushing, pulling, etc.) , not setting up the security zone, and dismantling the booth before the time specified by the organizer.	20%
25	Damage to exhibition hall facilities (such as walls, doorways, floors, pillars, etc.)	Pay according to actual
26	The water source (air source) field operation does not meet the specified operating requirements, including the problems caused by connection links, on-site maintenance links, and the quality of self-adapted pipes, etc. causing water leakage (air leakage) or causing other on-site accidents .	20%+ Compensation based on actual loss

[FORM 5] Power Point - for Machine Use and Rental of Additional Facilities

Items			Unit Price	Qty	Amount (RMB)
F. Power Point - for Machine Using					
1	15 Amp Three-Phase Power Point		1510		
2	30 Amp Three-Phase Power Point		2180		
3	60 Amp Three-Phase Power Point		3510		
4	100 Amp Three-Phase Power Point		5700		
5	150 Amp Three-Phase Power Point		8650		
6	200 Amp Three-Phase Power Point		13680		
G. Compressed Air					
1	power ⩽ 5 HP, Interface: 0.5 inch, pressure: 8bar, diameter: 8mm		4850		
2	power=7HP, Interface: 0.75 inch, pressure: 8bar, diameter: 12mm		5650		
3	power=10HP, Interface: 0.75 inch, pressure: 8bar, diameter: 18mm		6500		
4	power≥15HP, ≤25HP, Interface: 1 inch, pressure: 8bar, diameter: 25mm		8050		
H. Water Supply					
1	Water supply to booth	10M pipe,diameter:15mm, hydraulic pressure: normal pressure	3250		
2	Water supply to machine	10M pipe,diameter:20mm, hydraulic pressure: normal pressure	4850		
I. Telephone Line & Internet Access					
1	Phone Line		985+3000 押金		
2	Local		1620+3000 押金		
3	Domestic DD		3300+4000 押金		
4	Indoor Internet Access	Wired, 20M	7280		

* **NONE of above stuffs could be bring-in**. If exhibitors need rent any special/additional furniture, please contact VIEWSHOP.
* **Main power is only for lighting, and exhibitors are required to order one more power for machine using**
* For water supply and air compressor, exhibitors are required to bring along their adapter for connection to their equipment.
* Exhibitors should bring their own special regulating units if they require very specific water temperature or water pressure.
* Exhibitors of shell scheme should pay a deposit via remittance, RMB 3,000 if they apply for hall facilities (RMB 6,500 for 200A) before move-in. After the Organizer confirmed dismantling has been done without any damage or losses, VIEWSHOP will refund the deposit also via remittance within 2 months after the exhibition.
* The deposit for the IDD/DDD should be remitted together with the rental fee. Correspondence will be charged separately. We will refund the rest of the correspondence to your remittance account.
* All items ordered are on a rental basis. Exhibitors should use them carefully and keep them well. VIEWSHOP has the right to charge compensation for any damages or losses.
* Late orders: **50%** surcharge will be imposed for orders received after the deadline **of** 22 February 2027
Only 30% of the rental will be refunded for any order's cancellation.
*Please refer to the bank account information of our company in **FORM 1** for remittance.
*Exhibitors are required to mark the positions of all items they ordered on **FORM 6 (Stand Layout)**. The official contractor will install with the default positions if this stand layout was not submitted successfully by the deadline. Requirement of on-site re-location will generate a 100% surcharge.
*Please be informed that the order will not be processed or will be canceled until the payment has been received by 22 February 2027(based on our bank's record), and please provide a copy of the bank slip indicating booth No. and the exhibition name by 22 February 2027 for our reference.
* VIEWSHOP requests the **actual amount** on the order forms to be received, and any cost charged by the bank for both parties should be borne by the payer. **Please send the application form to: lancer.ma@viewshop.net**

EXHIBITOR'S AUTHORIZATION

Company Name:	
Contact Person:	Booth No. :
Tel:	Email:
Date:	Signature & Company Chop:

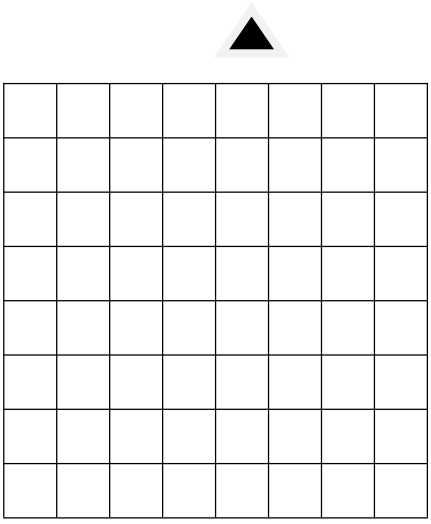
[FORM 6] FACILITIES LOCATION

For any service that exhibitors have ordered, must be filled in on this page. And this form should be sent to **VIEWSHOP** by the **deadline**.

All items must be marked on the location plan below.

(Scale: 1 = 1 square meter)

Hall



150W HQI Floodlight

9W LED Long-arm Spotlight LED

40W Fluorescent Tube 日光灯

13A/220V PowerSocket 单相插座

__A/380V Power Point 三相电源

Air Compressor 空气压缩机

Water in/out 上下水源

Telephone 电话

Shelf（Flat/Slope）平/斜层板

NOTICE:

*Please refer to the conditions for rental of furniture and electrical installation as below:

1. All items ordered are on rental basis, please use them carefully and keep them well, exhibitors will be charged compensation for any damages or losses.
2. Any problem with rental furniture/installation must be lodged one day before the exhibition commences. Otherwise, all items are deemed to have been received in good order.
3. In order to ensure electrical safety, all spotlights or fluorescent lights, including exhibitors' own, should be handled by **VIEWSHOP.**
4. Exhibitors are required to mark the position of all items ordered on **Form 6 (Stand Layout)** and upload the layout to our **<On-line Exhibitor Portal>** by the deadline **of** 22 February 2027. The official contractor will install items in the default positions if this stand layout is not submitted successfully by the deadline. Requirement of on-site relocation will generate a 100% surcharge.

EXHIBITOR'S AUTHORIZATION

Company Name:	
Contact Person:	Booth No. :
Tel:	Email:
Date:	Signature & Company Chop:

[FORM 7] Hanging Points

Please send the application form to: lancer.ma@viewshop.net

Item			Unit Price	QTY	Amount
F. Hanging Points				**(RMB)**	
1	Hanging Point	The total load-bearing weight of all hanging points within 36 square meters is less than or equal to 150 kilograms.	3300		

*The exhibitors or their appointed contractors should submit Form 7, attached with the drawing marked structure parameter, to ViewShop by the deadline. The unapproved hanging structure will not be allowed to be hung on site. Any application of hanging structure on site is unacceptable. The final hanging points' positions will be settled depending on the inspection report submitted by the exhibition hall's structural engineer.

Note:

1. Exhibitors or their appointed contractors could estimate hanging points for the prepayment, and the exact quantity in the final settlement will be calculated based on the exhibition hall on-site confirmation.
2. Late orders after the deadline: 50% surcharge will be requested.
3. Order cancelation is non-refundable.
4. Form 7 will come into effect after exhibitors or their appointed contractors submit the hanging point location and structure drawing together.
5. Only firm metal structures can be used inside hanging structures, and wooden structures are prohibited.
6. Regarding the hanging truss:
7. The aluminum alloy truss size should be limited between 200mm*200mm and 400mm*400mm.
8. The irony truss size should be limited between 300mm*300mm and 400mm*400mm.





9. The hanging structure must be connected with the truss by qualified wire rope or special sling . Iron wire or rope is prohibited.
10. Regarding steel and timber structures.
11. There should be a firm metal framework inside and an inspection opening outside. Timber structure, timber structure without connecting metal fastening parts, and with unstable structure are all unacceptable for hanging.
12. Structure of monolithic metal framework covered by timber board must be suspended by integral truss frameassembled on the top.
13. 9. If the hanging structure is not built as the approved drawing, or for any reform reasons such as the structure being overweight, Exhibitors and their appointed Contractors shall be responsible for the liabilities and costs thus caused.
14. 10. VIEWSHOP requests the actual amount on the order forms to be received, and any cost charged by the bank for both parties should be borne by the payer.

EXHIBITOR'S AUTHORIZATION

Company Name:	
Contact Person:	Booth No. :
Tel:	Email:
Date:	Signature & Company Chop:

The Important Notice of Special Booth Drawings

The provisions of the booth design drawings:

A. File size: max. 5MB. (.JPG or PDF)

The file should be named by **"Booth number + Exhibitor name + date"**

B. Please submit the following drawings in duplicate:

a. Booth perspective drawing (1 front-side & two sides)

b. Floor plan

c. Structural drawing with dimensions

d. Detailed booth materials checklist

e. Facilities location

C. All drawings submitted to the assigned drawing inspector for review shall be dimensioned in Arabic numbers. Specifying **by grid is unacceptable**, and the drawings will be denied. All drawings must be specified in detailed dimensions (M)

D. The documents must be signed by the person in charge and with the company seal; otherwise, they are deemed invalid. The exhibitors or their contract builders shall be responsible for any delay thus caused

Special notes:

1. All the raw space exhibitors should submit the design drawings to **VIEWSHOP's < On-line Exhibitor Portal>** in person or through their appointed contractors. All the drawings must be confirmed by VIEWSHOP before the exhibitors are permitted to enter the venue to begin constructing.
2. Exhibitors cannot move in without uploading/submitting the final drawings, Appendix I, and Appendix II on our **< On-line Exhibitor Portal>** by the deadline.
3. **NONE Foam board is permitted to be used during the whole exhibition period according to the regulations.**

Appendix I

Special decoration booth design building regulation (Required)

The exhibitors and their appointed contractors must follow the rules and complete the form as below.

	ITEM	REGULATION	I AGREE	NOTES
1	THE MAXIMUM HEIGHT FOR BOOTH CONSTRUCTION	According to the height limitation specified by the Organizer		
2	EXTINGUISHER	≤36sqm at least one pair >36sqm at least two pairs		
3	BANNED MATERIALS	All materials used in the construction and decoration of an exhibitor must be flame retardant **NONE Foam board is permitted to be used during the whole exhibition period**		
4	WALL REQUIREMENT	All exposed walls must be finished on all sides at the expense of the exhibitor who owns the walls (fire prevention)		
5	ADDITIONAL APPROVAL	Apply to VIEWSHOP before the deadline		
6	LOCATION PLAN	Mark the location of the additional facilities on the floor plan, otherwise VIEWSHOP will install at the default positions.		
7	BOOTH CARPET	All the carpeting and floor coverings must have class B1 flame spread rating		
8	ELECTRICIAL REQUIREMENT	All wires must wear tube processing The electrician should hold valid electrician certificate All electrical connection must be grounded handling		

Notes:

1. All the above forms must be officially completed and signed by the exhibitor / constructor; otherwise, no one is permitted to move in or begin construction.
2. All the criteria in the form must be fully complied with during the Set-up/Dismantle period.
3. If any damage or destruction is made by either exhibitors or their appointed contractors during the construction period, the official contractor has the right to deduct the cost from the deposit according to the organizer's and venue’s advisory.
4. All the electrician and welders are requested to hold the relevant industry training certificates.
5. The contractor should be in charge of checking the electricity details and shutting down the booth's main power every day during the whole exhibition period.

6. The contractor will observe all rules and regulations and shall complete the assigned services once the official time limits for move-in and move-out are published by Exhibition Management. Exhibitors are responsible for the behavior of their contractors.

7. BUILDING APPROVAL

(1) The drawings must be inspected by the drawing approval company appointed by SWEECC

(2) The drawings, which have been confirmed by a registered structural engineer, must be re-inspected by the drawing approval company appointed by SWEECC

Company name:

Booth Number: Contact person Signature:

The contractor's signature: On-site mobile phone:

DATE: ____/____/

Appendix II

Safety Commitment of the Erection Contractor

We, the erection contractor (hereinafter referred to as "the Contractor"）, are committed to strictly obeying the following rules during exhibition hall improvements, booth erection, and dismantling operations period. The construction work will be operated in a safe manner, and keep the Shanghai World Expo Exhibition & Convention Center (hereinafter referred to as the "SWEECC"）in a quiet, safe, and clean surroundings.

1. The Contractor shall strictly abide by the laws, rules, and regulations on work safety, fire safety, and labor protection promulgated by Shanghai governments and relevant administrative departments.

2. The Contractor shall be in charge of training on-site workers on work safety, ensuring that on-site workers hold valid relevant work permits, wear helmets, and wear safety harnesses for working at heights above 2 meters. The Contractor shall urge the transport staff to follow all relevant safety regulations and take protective measures for work safety and fire safety. The Contractor shall designate a person in charge, who should go through the whole construction period, monitoring on-site events, and take charge of daily safety supervision.

3. The Contractor workers shall completely and exactly follow the rules on the operation and facilities or equipment used, both inside and outside of the exhibition hall's working area, and cooperate with the SWEECC staff' s checking and supervision during the improvement work.

4. The Contractor shall strictly follow the SWEECC 's rules on work safety and fire safety; and shall bear any damage or losses caused by non-standard operating during work execution.

5. For work at height, the worker shall be a holder of a work-at-height permit or other relevant qualifications, and take all appropriate safety measures. Should there be any accident, the Contractor shall bear all responsibilities, liabilities, and consequences.
6. For working at high altitude, the workers must hold a work-at-height permit or other relevant qualifications, and take all kinds of appropriate safety measures. Should there be any accident, the Contractor shall bear all responsibilities, liabilities, and consequences.

7. During work execution, the Contractor shall keep the constructions, structures, facilities, equipment, and fittings in the exhibition hall clean and well protected. Should there be any damage or pollution, compensation shall be charged according to the SWEECC's "Damage Price List of Constructions and Structures" and "Damage Price

List of Facilities Equipment, and Fittings".

8. Fire and explosion prevention rules shall be strictly observed. NO SMOKING in the exhibition hall. No explosives and inflammables (such as paint, banana oil, dimethyl benzene, etc.) is allowed to be carried into the exhibition hall. No fire, electric furnace, and welding equipment is allowed to be used in the exhibition hall.

9. Materials must be stored away from the fire exits. All fire exits, safety passages, and common walkways must be kept unoccupied and unimpeded.

10. During work execution, any behavior that affects the structures and safety of the building is strictly prohibited.

11. Workers are prohibited from working for irrelevant events or for other concurrent exhibitions.

12. The Contractor must not subcontract the work of exhibition booth erection or dismantling to individual persons, other private entities, or entities without legal employment or relevant certifications.

13. The Contractor must use the materials and facilities for improvement that are permitted by national laws and regulations.

The Contractor shall take full liability for the damage or losses caused by violating the aforementioned rules, and bear the compensation or punishment imposed by all relevant divisions.

NO. Name of the Booth:

Seal of the Contractor

Signature of the Person in Charge:

Date: ____/____/

Appendix Ⅲ

Special Reminder
Booth one-button alarm video intercom device rental and installation instructions

According to the latest requirements of relevant departments in Shanghai, Shanghai World Expo Exhibition Hall exhibition of each special booth must install a key alarm video intercom device, with industry qualification of the pavilion site alarm video intercom a key service ——Shanghai Jisheng Information Technology Co., Ltd., will be responsible for the exhibition a key alarm video intercom device leasing and installation, relevant departments will check a key alarm video intercom device, installation of the scene found installation position does not conform to the requirements , need to adjust and add a key alarm video intercom device. If the booth builder fails to install the one-button alarm video intercom device as required, the deposit refund of your booth construction will be affected. The booth that has not handled the monitoring lease is temporarily unable to get the deposit form.

I. Temporary rental mini-program address link

After opening the image in WeChat, press and hold the image to recognize the QR code in the picture and enter the rental mini-program.

II. Charging/Receiving Scheme

One-click alarm video intercom rental price: 300 yuan/set, deposit 300 yuan/set.

During the construction period, the construction company can go to the equipment service point in the venue to receive it. The on-site camera service provider needs to bind the equipment to the on-site booth. After the construction company has bound the equipment on-site, it needs to be installed in place by itself.

Collection location: Business Center on the first floor of the Expo Center, Contact: Zhuxintong +86 156 1869 6999

Ⅲ. Installation Plan for One-Button Alarm Video Intercom Device

1. Each booth needs to be equipped with a set of one-button alarm video intercom devices.

2. Standard booths need to be equipped with one set of one-button alarm video intercom devices for every four booths.

After receiving the equipment, the construction workers of the booth builder will install it independently during the construction period according to the configuration plan.



Ⅳ. Return Plan

After the exhibition, exhibitors or builders will return the equipment to the on-site service point. The staff will directly scan the code to unbind and confirm the equipment is intact before returning the deposit. If the equipment is damaged during the rental period, the corresponding deposit will be deducted.

(J) Official Recommended Contractor

福为展览
Fortune Way

特装展台搭建案例
Custom Booth Construction Cases



18M² CNY：32800元



36M² CNY：49800元

54M² CNY：68800元

72M² CNY：88800元





★ 参考价均不包含展馆收取费用
The aforementioned reference prices do not include the fees charged by the exhibition hall

更多需求欢迎来电咨询
Please feel free to contact us for more inquiries.

宋经理 Tiff 13761010585

info@shfwexpo.com

Eco-Friendly Booth Package

ENVIRONMENT PROTECTING

VIEWSHOP

THE HIGH-QUALITY WITH GOOD PRICE
YOU WANT IS HERE-VIEWSHOP E-BOOTH

您想要的性价比尽在VIEWSHOP

环保展台 搭建样板

18m² 3000*6000mm A
CNY:15,000



18m² 3000*6000mm B
CNY:9,900



18m² 3000*6000mm A
CNY:15,000



18m² 3000*6000mm B
CNY:15,000



联系人:章云, Ms.Amy Zhang; 电话:(86)13917401037, (86)21-32513138*604; 邮件:amy.zhang@viewshop.net

1. All the quotation includes installation, dismantling & transportation.
所有报价包括安装、拆卸和运输。
2. All the quotation includes 6% business tax,hall management fee,lighting power box,Panic Alarm Device cost
所有报价包含6%的增值税、展馆管理费、照明电箱费、一键报警费用。
3. All the quotation includes artwork production and lighting cost, excluding poster or backdrop art work design.
所有报价均包含美工制作和照明灯具费用,不包括海报或背景的平面设计。
4. If you need us provide graphic design services, the price is quoted by area : CNY120/sqm, the starting price is CNY1800 (15 sqm), the unit price for a single poster is CNY600/page, and design work takes at least 3 to 5 working days.
如果需要提供平面设计服务,收费标准如下:按照画面面积计算,120元/平米,画面面积最低15平米起,不足15平米的画面按照15平米结算,单张海报按照600元/版面结算。设计周期至少需要3~5个工作日。
5. Please be informed that the quotation includes round table & chairs only, excludes the special furniture or equipment, such as TV set, sofa, customized cabinets, etc
所有报价仅包含洽谈桌椅,不包含电视机、沙发、定制柜等特殊展具。

ENVIRONMENT PROTECTING

VIEWSHOP

THE HIGH-QUALITY WITH GOOD PRICE
YOU WANT IS HERE-VIEWSHOP E-BOOTH

您想要的性价比尽在VIEWSHOP

环保展台 搭建样板

36m² 6000*6000mm A
CNY:29,800



36m² 6000*6000mm B
CNY:29,800



54m² 6000*9000mm A
CNY:38,100



54m² 6000*9000mm B
CNY:38,100



联系人:章云, Ms.Amy Zhang; 电话:(86)13917401037, (86)21-32513138*604; 邮件:amy.zhang@viewshop.net

1. All the quotation includes installation, dismantling & transportation.
所有报价包括安装、拆卸和运输。
2. All the quotation includes 6% business tax,hall management fee,lighting power box,Panic Alarm Device cost
所有报价包含6%的增值税、展馆管理费、照明电箱费、一键报警费用。
3. All the quotation includes artwork production and lighting cost, excluding poster or backdrop art work design.
所有报价均包含美工制作和照明灯具费用,不包括海报或背景的平面设计。
4. If you need us provide graphic design services, the price is quoted by area : CNY120/sqm, the starting price is CNY1800 (15 sqm), the unit price for a single poster is CNY600/page, and design work takes at least 3 to 5 working days.
如果需要提供平面设计服务,收费标准如下:按照画面面积计算,120元/平米,画面面积最低15平米起,不足15平米的画面按照15平米结算,单张海报按照600元/版面结算。设计周期至少需要3~5个工作日。
5. Please be informed that the quotation includes round table & chairs only, excludes the special furniture or equipment, such as TV set, sofa, customized cabinets, etc
所有报价仅包含洽谈桌椅,不包含电视机、沙发、定制柜等特殊展具。

Eco-Friendly Booth Booking

- **Please refer to the previous page for detailed information.**

Description	Unit Price (RMB)
Package of 18m² E-Booth	
- Package A (18m²)	15000
- Package B (18m²)	9900
- Package A (18m²)	15000
- Package B (18m²)	15000
Package of 36m² E-Booth	
- Package A (36m²)	29800
- Package B (36m²)	29800
Package of 54m² E-Booth	
- Package A (54m²)	38100
- Package B (54m²)	38100

Please send the application form to:amy.zhang@viewshop.net

Remark:

- The above quotation includes the cost of vehicle entrance permit, construction certificate, and insurance. And includes 15A / 380V lighting electricity box and management fee, One-Button Alarm Video Intercom Device. But it does not include the cost of advertising, machine power, or others that might be charged by SWEECC.
- Exhibitors have to keep rental items in good condition. VIEWSHOP has the right to charge compensation for any damages or losses
- Any question or requirement for rental and installation should be asked before the exhibition opening; otherwise, all projects will be considered to meet your requirements.
- Please make payment after receiving the Payment Notice from ViewShop.
- Exhibitor are not allowed to install lamps by themselves. Please contact ViewShop for any additional or special lamp installation.
- 100% green material, making your exhibition healthier & safer. V Shop prepares everything you need.

EXHIBITOR'S AUTHORIZATION

Company Name:	
Contact Person:	Booth No. :
Tel:	Email:
Date:	Signature & Company Chop:

(K) SHIPPING MANUAL

A. TIME SCHEDULE

1. **List of Exhibits Submitted Date By Email**
   List of Exhibits (LOE) Deadline.....25 Jan 2027
2. **Seafreight to Shanghai Port**
   Exhibits Arrival Deadline.....24-26 Feb 2027
3. **Airfreight to Shanghai PVG Airport**
   Exhibits Arrival Deadline.....25-27 Feb 2027

B. DOCUMENT REQUIREMENT

1. 1 Original Bill of Lading or 1 copy of Express B/L or 1 copy of Master and House Airway Bill
2. 1 Copy of List of Exhibits (the legitimate document accepted by Customs, refer to the appendix) or ATA Carnet with POA / 1 copy of Insurance Policy (if insured)

C. CONSIGNMENT INSTRUCTION

All cargoes must be consigned "**Freight Prepaid"** to the following consignee; otherwise, a 5% outlay commission will be imposed on all "Freight Collect" consignments. Each AIR shipment should be under ONE MASTER Air Waybill with ONE back-to-back HOUSE Air Waybill (not for each exhibitor), and the HAWB must be manifested by the airline. Additional charges will be incurred for wrong consignee details.

1. **SEAFREIGHT**

Consignee: Shanghai ITPC International Transportation Co., Ltd
USCI + 91310000132258185W
Add: F/5, Wukuang Building , No. 757 Guang Fu Rd , Shanghai , China (Zip code: 200070)
Tel : +86 136 2169 2959
Fax: +86 (0)21 6260 6624
Ctc: Mr. Ryan

Notify Party: Shanghai ITPC International Transportation Co., Ltd.
C/O: World Breakbulk Expo 2027
Tel : +86 136 2169 2959
Fax: +86 (0)21 6260 6624
Ctc: Mr. Ryan

2. **AIRFREIGHT to Shanghai PVG Airport**

Consignee: Sky International Logistics Co., Ltd

USCI+91330201772308339Q
Add: 506 Warehouse No.180 Airport Highway Pudong International Airport, Shanghai, China
(Zip code: 201202)
Tel : +86 (0)21 5683 3173
Fax: +86 (0)21 5681 2705

Notify Party: Shanghai ITPC International Transportation Co., Ltd
C/O: World Breakbulk Expo 2025
Add: F/10, Wukuang Building, No. 757 Guang Fu Rd, Shanghai, China (Zip code: 200070)
Tel : +86 136 2169 2959
Fax: +86 (0)21 6260 6624
Ctc: Mr. Ryan

D. TEMPORARY IMPORTATION

The Chinese authorities permit exhibits to be imported into China on a temporary import basis for approved trade shows. Temporary import is allowed for three months from the date of entry and must be re-exported unless duties and taxes are paid in the event of conversion to permanent import. Extension of temporary import is allowed subject to Customs' approval.

ATA Carnet is accepted for temporary import in China.

E. LATE ARRIVALS

An early arrival surcharge will be applicable if the shipment arrives before the stipulated deadlines and will bill the exhibitor as per outlay plus a 10% reimbursement fee.

A late arrival surcharge, 30% based on the basic handling rate, will be applicable if the shipment arrives after the stipulated deadline.

In the event of late arrivals, ITPC will make all reasonable efforts to ensure delivery before the show opens; however, no guarantee can be given. The surcharge will apply regardless of delivery date to the show site. ITPC also reserves the right to reject handling any cargo that arrives at the Shanghai seaport / airport only 7 days prior to the show open date. All additional charges incurred due to the late arrivals shall be borne by the exhibitors.

F. CASE MARKINGS

For easy identification of exhibits, all packages must be marked as follows:

World Breakbulk Expo 2027
C/O SHANGHAI ITPC INTERNATIONAL TRANSPORTATION CO., LTD
Name of Exhibitor: _____

Stand Number: _____

Case Number: _____

Gross Weight/Net Weight: _____

Dimensions: _____

G. RESTRICTIONS

All exhibitors are advised that all promotional materials to be imported or giveaways during the exhibition must not indicate or be deemed to indicate that Tibet or Taiwan is a country.

H. PRINTED / PUBLICITY MATERIALS

The Chinese Government stipulates that all advertising materials (like printed matters and giveaway items) and technical information materials in all media shall be allowed display or use at the exhibition only after customs has inspected and approved the censorship.

Exhibitors are requested to submit samples of literature (2 copies each) and souvenirs (2 each) in advance to ITPC with a List of Exhibits (LOE). All these materials will be handed over to the Chinese Customs for inspection in advance. These materials should arrive at ITPC no later than **45 days before the show opening**.

Films/slides/video tapes/CDs, VCDs, DVDs are not allowed to be distributed & consumed during the show. For demonstration purposes, the censorship must be submitted 45 days prior to the shipment's arrival and 100% returned to the origin once the exhibition is closed. ITPC will not take any responsibility for the shipment detained/delayed due to lack of video products import license.

In addition, exhibitors are advised that brochures, giveaways, and souvenirs are subject to import duties as assessed by the Chinese Customs, which must be payable on entry. The import of alcoholic drinks, cigarettes, and foodstuff to exhibitions is restricted by Chinese Customs.

I. HAND-CARRY EXHIBITS

Exhibitors are strongly advised not to hand-carry goods for this exhibition as they could be detained by the Chinese Customs at the airport. Exhibitors should immediately hand over the detention receipt and the duly filled List of Exhibits to our staff at the fairground to load the goods from the airport. These exhibits will then have to be returned as a shipment.

J. CONTROLLED ITEMS CHINA

In case the shipment contains any items controlled by the Chinese Government, we strongly recommend that the list of exhibits be faxed or e-mailed to ITPC Limited for checking prior to the shipment's departure from the country of origin.

If required, ITPC Limited will apply for the necessary license/permit on behalf of the exhibitors, but under no circumstances can ITPC Limited guarantee that such a license will be granted.

The importation of foodstuff, beverages, CD-ROMs, watches, cosmetic items, live plants, animals, etc., are subject to an import permit in China, even for exhibition purposes. Without Chinese Customs' approval and authorization, these items cannot be distributed, tasted, or sold, and/or consumed during the exhibition.

If exhibitors need to ship any controlled items to China, exhibitors are required to submit to ITPC the following documents/ information for application of import permit to China at least 60 (Sixty) days prior to the shipment departure from the country of origin:

a. Catalogue/ Brochure of commodities
b. Export Permit Issued by the Products' Originating Country/ Place
c. Certificate of origin and/or Health Certificate
d. Commercial Invoice and Packing List / List of Exhibits

Relevant handling charge and guidelines, permit application fee in China for controlled items will be quoted upon request.

K. HEAVY AND OVERSIZE EXHIBITS

If exhibitors have heavy or oversize exhibits, exhibitors must be on-site early to direct the operation of uncrating and positioning. If a crane or forklift is required for the installation of equipment, please send your requirement to us as early as possible so that we can arrange to contract such equipment in advance. A quote will be given after receiving your inquiry.

L. COURIER SERVICE

We do not recommend sending it via courier service (DHL, FedEx, UPS) as the cargo might be detained by customs and it still needs to undergo customs clearance as a normal airfreight shipment, unless the shipment is very small and low value; otherwise, airfreight is a better choice. Please contact us before sending out shipment by courier.

If the exhibitor insists on sending by courier service (there is a risk that the cargo might be detained and can't be delivered in time, which is beyond our control), please send it to our contact as follows:

Shanghai ITPC International Transportation Co., Ltd.

Floor 10, Wukuang Building, No. 757 Guangfu Road, Shanghai, 200070 P.R. China
Tel: +86 136 2169 2959
Contact: Mr. Ryan / World Breakbulk Expo 2027

Please let us have the air waybill copy once available. Please also note that even if the shipment is not detained by customs, handling charges from free arrival at our office up to your booth will still be incurred **@ RMB 500.00/shipment + duty/tax (as per outlay + 10% handling fee)**. But if the shipment is detained by customs, handling charges will be the same as a normal airfreight shipment as per tariff.

M. PACKING OF EXHIBITS

Exhibitors shall be responsible for the consequences of improper packing.

a. Protection against Damage and Rain
As the exhibits are repeatedly loaded and unloaded during transportation, shocking/bumping will sometimes be inevitable. Moreover, exhibits will be placed outdoors many times, including open-air storage at the exhibition centre before and after the exhibition. Therefore, exhibitors must take necessary precautions against damage and rain, since we cannot assume any responsibility for the damage, especially when the return exhibits are to be packed with used packing materials (the case as well as aluminium foil, plastic covers, etc.)., very often would have been damaged already during unpacking).
b. The Case
The case must be strong enough to avoid damage during transportation as well as unpacking, and in particular, be suitable for repacking and for sale for return movement after the exhibition. Packing in cartons is not considered suitable for repeated handling, especially for valuable or delicate equipment.

N. MOVE-IN DAYS

Exhibits will be transferred to the exhibition venue during the move-in days. Representatives of ITPC will be available to help the exhibitors with the move-in logistics, including unpacking and storage of empties as applicable. However, a responsible representative of the exhibitor must be available on-site during the move-in period for supervision. In some circumstances, however, the customs at the ports or fair site may inspect the case without your presence.

O. MOVE-OUT DAYS

Prior to the move-out days, exhibitors will be given 'Return Shipping Instructions' to fill in based on the List of Exhibits given at the time of entry of goods into China. Exhibitors are required to advise ITPC if the goods will be re-exported, sold, or disposed of, as applicable.

During move-out days, representatives of ITPC will be on-site to help exhibitors with the return of empty cases, repacking, re-export, etc., as applicable. In order to ensure the closing of the exhibition can be operated smoothly, those exhibitors having heavy and oversized exhibits may be required to repack their exhibits on the next day. Our on-site operational staff will inform exhibitors of the exact arrangements. Similarly, during

exhibition closing, exhibitors must also supervise the dismantling and repacking of exhibits, especially for delicate or heavy equipment. When used-packing materials repack exhibits, the packing is regarded as no longer suitable to protect the equipment against damage/moisture compared with the original. Exhibitors shall therefore bear the responsibility for the consequences arising therefrom.

In the event of non-compliance with return instructions, all goods left at the exhibition venue shall be subject to disposal by the Chinese Customs, and all charges relating to the disposal, including duties and taxes, if any, shall be borne by the exhibitor.

Exhibitors must pay special attention to the following Customs regulations:

- Items other than those declared exhibits (e.g. Personal effects (souvenirs bought in China) are absolutely not allowed to be returned together with exhibits.
- Violations of these regulations will result in confiscation and heavy fines imposed by Customs.
- **Battery, powder, liquids, and gels are controlled items by airlines. If exhibitors can't provide a certificate for safe transport of chemical goods, please take out the above items before re-packing.**
- As the airlines implement strict security rules, they will ask for magnetism detection & protection for many sensitive items by air transportation, including electric equipment, computers, speakers, etc.We will bill a magnetism inspection fee if the detection and protection is incurred.

P. RE-EXPORT

The re-export formality will require about 2 weeks prior to the re-export shipment out of China. If the exhibitor needs the goods to be re-exported urgently, please advise representatives of ITPC on-site of your request as applicable.

Q. VALUABLE OR DANGEROUS CARGO

Exhibitors have to send us a special form for valuable and dangerous cargo. These forms will be provided upon request, and the completed forms should reach us before shipment is dispatched. Relevant charges will be quoted upon request.

R. SOLD GOODS / DISPOSAL

All goods sold, disposed of, given away, or not re-exported shall be subject to import duty and taxes on the CIF value or appraised value by Customs, whichever is greater. The duty varies with commodities, and the VAT is 16% of the CIF value. The procedures for Sold Goods are as follows:

- Exhibitors are required to submit a copy of the sales contract, buyer's company name, address, and contact number to ITPC by the end of the show.
- The buyer is required to present to Customs the invoice/packing list and sales contract for the processing of permanent import and payment of duty and taxes.
- After the duties and taxes are paid, the buyer will be allowed to take delivery of the goods from the Customs

bonded warehouse.

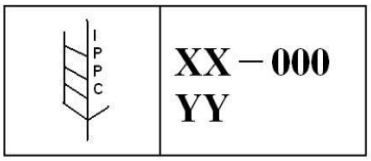
For sold exhibits, all duties and taxes must be paid and all import formalities must be completed within 3 months' time. Failure to comply, cargo will be forfeited by Customs. Sold goods pending conversion to permanent import shall be transferred to a Customs bonded warehouse for storage. Additional charges shall be for the account of the exhibitor unless assigned to the buyer.

S. FUMIGATION RULES IN CHINA

All cargo containing wood packaging materials (e.g. crates, pallets, frames) must be fumigated. Please make sure the following information is stamped on the outside of the packing.

- IPPC logo ( )
- ISO country code
- License no. assigned to the company that fumigated
- Fumigation method HT or MB treatment used

Sample of Marking



Where:
IPPC - Abbreviation of "International Plant Protection Convention";
XX - International Standardization Organization (ISO) two letter country code;
000 - Wood packing producing enterprise code approved by official plant quarantine authorizations in export counties or territories;
YY - The phytosanitary treatment measures, Methyl Bromide Fumigating - MB, Heat Treatment - HT

T. INSURANCE

It is the responsibility of each exhibitor to arrange Marine (Transport) Insurance covering transport to the exhibition, during the exhibition, until the return of the exhibits to their domicile/exhibits sold locally, including the period the exhibits are handled by ITPC Limited. Our tariff is computed on the basis of volume and weight and has no correlation with the value of exhibits, which means the cost of insurance cover is not included in our charges.

U. ADDITIONAL SERVICES

For additional services not listed above, an individual quotation will be given upon receipt of requirements.

V. TERMS OF PAYMENT

Inward : Upon uplift of goods, prior to delivery to stand.
Outward : Upon presentation of invoice/prior to delivery to premises.

All payments must be made without any deduction or deferment on account of any claim, counterclaim, or offset.

W. FREIGHT HANDLING TARIFF - INWARD/OUTWARD MOVEMENT

1. **Basic service charge** — RMB500.00 / exhibitor / consignment (communication & documentation fee)

2. **Basic handling charge**

From arrival at Shanghai port or airport to the exhibition booth or vice versa, services include: customs clearance and handling at the airport, transport from the port to the fairground, delivery to booth, handling of empty cases, unpacking/ re-packing, positioning, etc. on-site handling services.

Sea cargo	RMB500.00 / cbm min 3 cbm / exhibitor / consignment min 23 cbm / 20' GP container min 46 cbm / 40' GP container
Air cargo	RMB 5.00 / kg min 100 kgs / exhibitor / AWB

3. **Freight transfer from other exhibitions**

RMB 300.00 / cbm min 3 cbm / exhibitor / consignment
Collection from customs bonded storage place in Shanghai delivery up to exhibition stand, including customs registration or vice versa, services include: unpacking, removal, and storage of empty cases.

4. **On-site handling service charge**

RMB 200.00 / cbm min 1 cbm / exhibitor / consignment
On-site handling services include delivery of exhibits from arrival fairground to booth or vice versa, unpacking, repacking, positioning and/or handling of empty cases during the show period.

5. **Sold / donated goods**

Customs registration of the sold / donated goods and delivery to customs bonded warehouse excl. customs duties, storage fees, and application for import permits, etc.

●Sea cargo	RMB 500.00 / cbm (min 3 cbm) / exhibitor / consignment
●Air cargo	RMB 5.00 / kg (min 100 kgs) / exhibitor / consignment

●Storage Charge RMB 5.00 / cbm / day (min 3 cbm / exhibitor / consignment)

●Customs Bonded Warehouse Handling Fee RMB 30.00 / cbm (min 3 cbm) / exhibitor / consignment

6. **Heavy / oversized cargo handling surcharge**

●Heavy-lifting (for each package over 3,000 kgs)

3001 – 5000 kgs	RMB 35.00 / 100 kgs
5001 – 7000 kgs	RMB 45.00 / 100 kgs
Over 7001 kgs	to be quoted upon request

●Oversized (for each package over 3m (L) x 2.2m (W) x 2.2m (Ht))

If one dimension exceeds the above, a surcharge of RMB 70.00 / cbm will be imposed.

e.g.	one dimension exceeds the above, the surcharge will be	RMB 50.00 / cbm
	two dimensions exceed the above, the surcharge will be	RMB 100.00 / cbm
	Three dimensions exceed the above, the surcharge will be	RMB 150.00 / cbm

7. **Others (where applicable)**

●Translation of list of exhibits RMB 30.00 / page (min RMB 150.00 / exhibitor / consignment)

●Fill-in the H.S. No. on "LOE" Form RMB25.00 / page

●Customs censorship (printed matters) RMB 75.00 / item

●Container detention fee (if any) as per outlay

●Storage fee of early arrival

Sea cargo (LCL)	RMB 40.00 / cbm / day **(min** 1 cbm / day)
Sea cargo (FCL)	RMB 180.00 / 20’ GP container / day
	RMB 350.00 / 40’ GP container / day
Air cargo	RMB 1.50 / kg / day min 100 kgs / day

●Terminal handling service charges (Shanghai)

Sea cargo (LCL)	RMB 300.00 / cbm min 1 cbm / OBL
Sea cargo (FCL)	RMB 1500.00 / 20’ GP container
	RMB 2000.00 / 40’ GP container
Air cargo	RMB 3.00 / kg min 100 kgs / AWB

* Current and actual costs levied by THC, CFS, port congestion, airport, and all third-party charges (if any) incurred will be charged at cost.

●Return empty container RMB 1800.00 / 20’ GP container to / from Shanghai depot

	RMB 2500.00 / 40' GP containeriner
●Surcharge for House AWB / OBL	RMB 600.00 / HAWB / HOBL
●Wrong consignee fee	RMB 600.00 / AWB / OBL
●Pick up hand-carried exhibits detained at Shanghai airport, incl. customs clearance	RMB1200.00/exhibitor/consignment (takes 2 working days) or 30 kgs or below
●Preparation of customs envelope for freight transfer to / from other exhibitions	RMB1000.00/exhibitor/consignment
●Merchandise inspection fee	RMB65.00 / cbm / min 2 cbm
●EDI customs handling fee	RMB600.00 / exhibitor / consignment
●Input date fee:	RMB50.00/page
●Quarantine inspection handling service	RMB 65.00 / item (carton with wooden packing materials & case) min 2 items / exhibitor / consignment RMB 900.00 / 20' GP container RMB 1250.00 / 40' GP container

* The cost of quarantine treatment, such as fumigation and disinfection, will be collected as per actual expenses.

●ATA Carnet handling fee RMB 1000.00 / consignment

**Please note that an individual OBL/AWB must be issued for cargo which is sent under an ATA Carnet. Please kindly contact us for the detailed consignment instructions for issuing the individual OBL/AWB . **

●EQUIPMENT & MANPOWER FOR INSTALLATION OF MACHINES (Normal working hours)

FORKLIFT (3T)	RMB 700.00 / 8 hours (min 8 hours)
MANPOWER	RMB 400.00 / 8 hours / person
MOBILE CRANE	Quoted upon request

●HALL MANAGEMENT FEE FOR ALL SHIPMENTS RMB 25.00 / CBM

X. IMPORTANT NOTES

1. The exact move-in / move-out schedule is subject to the Organizer's final arrangement and subject to change

with or without prior notice.

2. The exact routing is subject to availability.
3. All return shipments will only be arranged when all customs clearance procedures are completed and all exhibits are handed over to us. As the demand for transportation facilities in China is great, exhibitors must not make any plans to receive exhibits soon after the exhibition, since it may take over 20 days for exhibits to reach other destinations.
4. The volume / weight ratio for air cargo is 6:1 (i.e., 1 cbm = 166.7 kgs). The chargeable weight is based on the volume weight or actual weight, whichever yields the greater.
5. The charges for sea / land cargo are based on 1 cbm or 1000 kgs, whichever yields the greater.
6. Tariff prices are based on exhibits delivered to the ground floor only, and a 20% surcharge will be levied for delivery to the upper floor.
7. Unpacked cargo there will be a 20% surcharge for handling unpacked cargo. EB&SFSC Logistics or its appointed agents will not be liable for any loss or damage.
8. Our fees and charges are subjectject to revision so as to reflect any increase in our costs caused by exchange rate variations, increased freight or fuel charges adjustments insurance premiums or increases of any other charges pertaining to the shipment of this consignment beyond the control of this company which come into effect after acceptance of your order and prior to delivery to the consignee.
9. Companies requiring assembling or lifting equipment for erection of exhibits (positioning is included in the basic price) are asked to contact us as soon as possible with details of their requirements. Prices for hiring equipment will then be quoted subject to availability.
10. Prices include free storage in our Shanghai warehouse as 7 days prior to our last receiving date for inbound goods and 7 days after arrival back in our Shanghai warehouse for outbound goods. Additional storage will be charged at RMB 110.00 per cbm per week. Less than one week will be counted by one week.
11. Surcharge for FCL from ECU to Shanghai directly to Shanghai Yangshan sea port will be RMB 900.00 / TEU.
12. All business is transacted only in accordance with our standard trading conditions.

上海依佩克国际运输有限公司
SHANGHAI ITPC INT'L TRANSPORTATION CO.,LTD

展览会名称： Exhibition:

参展货物清单 List of Exhibits	参展商 Exhibitor							页码 Page No.
运输方式 海运/空运/陆运 Dispatched by -Sea/Air/Rail			原产地国家： Country of Origin		馆号： Hall No.		展台号： Stand No.	
箱号 1/1 Case No.	毛重（公斤） G/W (kg)	净重（公斤） N/W (kg)	包装 Packing Material	长（Length） （厘米）	宽（Width） (CM)	高（Height）		体积（立方米） Volumn(M^3)

货物名称规格摘要（请用中文填写） Description of Contents in Chinese	货物名称规格摘要（请用英文填写） Description of Contents in English	HS Code	数量 Quantity	重量 Weight N.W.	单价 U/Price USD	总价 TTL.CIF USD	展品处理方法 Disposal			
							回运 Return	已售 Sold	遗弃 Abandoned	消耗 Consume

总价 Total USD

This form must be completed accurately by typewriting.
** Each page is for one package only.

Signature of Responsible Person:_____Date: